

THIS STORE WILL CLOSE TODAY AT 3 P. M.
IN ORDER TO PREPARE FOR THE

GREATEST BARGAIN WHIRLWIND

That Ever Struck Salt Lake.

Sale Starts Saturday Morning at 8.

WITH VALUES SUCH AS NO OTHER STORE HAS EVER GIVEN

And Includes Every Article Throughout the Entire Establishment.

NOTHING IS RESERVED

All Profit, and in a Great Many Instances a Big Portion of the First Cost Swept Away.

AT COST AND FAR

BELOW COST, ALL

SILKS, DRESS GOODS,

LININGS, WASH GOODS,

TABLE LINENS, NAPKINS,

TOWELS, SHEETS,

SHEETINGS, PILLOW

CASES, DOMESTICS,

CURTAINS, DRAPERIES,

NOTIONS, LACES,

RIBBONS, FANS,

PARASOLS, UMBRELLAS,

PERFUMERY, ETC., ETC.



TREMENDOUS SACRIFICE

OF ALL SHIRT WAISTS,

SUITS, SKIRTS,

PETTICOATS, WRAPPERS,

SILK COATS,

DRESSING SACQUES,

SHIRT WAIST SUITS,

NECKWEAR, HOSIERY,

GLOVES, CORSETS,

UNDERGARMENTS,

BABY BONNETS,

LEATHER GOODS,

HANDKERCHIEFS,

EMBROIDERIES, ETC., ETC

The Fearless Enterprise of Solvent Merchants

Makes possible such values as this sale offers. We make this sacrifice at this time because our best interests demand it. The execrable weather of the past few months, the backward season and the overstocked condition of the entire store are the causes responsible for this ruthless slaughter of the newest, biggest and greatest stock ever carried by us since we are in business.

No matter what the loss, we are forced to take our medicine. "SELL EVERYTHING REGARDLESS OF COST" Is the watchword in this sale.

Space does not permit of a detailed list of the thousands of bargains that await you here, but the first glance will positively reveal to you the true meaning of the hackneyed word "Bargain". We will present it to you in its true sense, for the prices quoted beat even our own envied record for low selling.